

immediately adjacent] to said top edge of said perimeter and extending from one of said parallel side edges to the other of said parallel side edges and being completely and continuously [at least partially] coated with a pressure sensitive adhesive coating; said second area being located immediately adjacent to said first area and being substantially free from said adhesive coating and providing a memo writing space; said adhesive coating being of a temporary adhesion nature such that when said sticker is attached to and subsequently peeled off said application surface, said pressure sensitive adhesive coating remains on said first area of said sticker and said application surface suffers no damage; and,

at least one weakened tear line, selected from the group consisting of pre-slit cut lines, perforated lines and microperforated lines, wherein said weakened tear line being of such a shape and location that it substantially separates said at least one first area from said at least one second area and wherein said weakened tear line providing a low tear strength that directs an initial tear, started at one of the parallel side edges of said perimeter, to propagate along its path by offering lower resistance to tear against an applied tear force. [; and]

[said temporary posting pressure sensitive adhesive-coated postable sticker being directly stacked, in perfect perimeter registration, onto a plurality of identical stickers, directly stacked in perfect perimeter registration upon one another, without having any protecting means, release liners or spacers between said postable sticker and said plurality of identical stickers nor between the successive layers of said plurality of identical stickers.]

Claim 15 (thrice-amended):

A temporary posting [pressure sensitive ]adhesive-coated [postable ]sticker[, said postable sticker being] capable of being temporarily attached to an application surface, comprising:

a sheet of opaque flexible material, said sheet having a perimeter defined by two parallel side edges, a top edge and a bottom edge, said sheet having at least one first area and at least one second area; said first area extending [being located immediately adjacent] to said top edge of said perimeter and extending from one of said parallel side edges to the other of said parallel side edges and being completely and continuously

[at least partially] coated with a pressure sensitive adhesive coating; said second area being located immediately adjacent to said first area and being substantially free from said adhesive coating and providing a memo writing space; said adhesive coating being of a temporary adhesion nature such that when said sticker is attached to and subsequently peeled off said application surface, said pressure sensitive adhesive coating remains on said first area of said sticker and said application surface suffers no damage; and,

at least one weakened tear line, selected from the group consisting of pre-slit cut lines, perforated lines and microperforated lines, wherein said weakened tear line extends from one of said parallel side edges to the other of said parallel side edges and is located, in its entirety, within said at least one second area and wherein said weakened tear line providing a low tear strength that directs an initial tear, started at either end of said weakened tear line, to propagate along the path of said weakened tear line by offering lower resistance to tear against an applied tear force.]; and]

[said temporary posting pressure sensitive adhesive-coated postable sticker being directly stacked, in perfect perimeter registration, onto a plurality of identical stickers, directly stacked in perfect perimeter registration upon one another, without having any protecting means, release liners or spacers between said postable sticker and said plurality of identical stickers nor between the successive layers of said plurality of identical stickers.]

3. As requested in applicant's communication of March 22, 2001, claim 14 is deleted and its subject matter was re-claimed in new claim 16.

4. Kindly delete new claim <sup>18</sup>~~16~~ and add new claim <sup>19</sup>~~17~~, as follows:

Claim <sup>19</sup>~~17~~ (new):

A temporary posting adhesive-coated sticker capable of being temporarily attached to an application surface, comprising:

a sheet of opaque flexible material, said sheet having a perimeter defined by two parallel side edges, a top edge and a bottom edge, said sheet having at least one first area and at least one second area; said first area extending to said top edge

of said perimeter and extending from one of said parallel side edges to the other of said parallel side edges and being at least partially coated with a pressure sensitive adhesive coating; said second area being located immediately adjacent to said first area and being substantially free from said adhesive coating and providing a memo writing space; said adhesive coating being of a temporary adhesion nature such that when said sticker is attached to and subsequently peeled off said application surface, said pressure sensitive adhesive coating remains on said first area of said sticker and said application surface suffers no damage; and,

at least one weakened tear line, selected from the group consisting of pre-slit cut lines, perforated lines and microperforated lines, wherein said weakened tear line extends from said top edge to said bottom edge and wherein said weakened tear line providing a low tear strength that directs an initial tear, started at either end of said weakened tear line, to propagate along its path by offering lower resistance to tear against an applied tear force.

5. In new claim (17), the same subject matter, claimed in deleted claim 14, is re-claimed. Also, with the exception of the following limitation differences, new claim 17 is identical to thrice-amended claim 13:

a- The limitation of first area being "completely and continuously" coated with a pressure sensitive adhesive coating is deleted. In its place, the limitation of first area being "at least partially" coated with a pressure sensitive adhesive coating is restored, for the reasons stated in paragraph 6 below.

b. The limitation stating "wherein said weakened tear line being of such a shape and location that it substantially separates said at least one first area from said at least one second area" in thrice-amended claim 13 is replaced with the limitation "wherein said weakened tear line extends from said top edge to said bottom edge" in new claim 17.

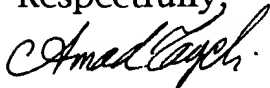
c. The limitation of an initial tear "started at one of the parallel side edges of said perimeter" in thrice-amended claim 13 is replaced with the limitation of an initial tear "started at either end of said weakened tear line" in new claim 17.

6. Upon re-examination of Madole 5,299,833 and Haugwitz 4,961,811, applicant respectfully submits that the limitation of first area being "completely and continuously" coated with a pressure sensitive adhesive coating is not necessary in order to distinguish applicant's new claim (17) over these prior art references. Applicant's new claim (17) contains the distinguishing limitations of "said weakened tear line extends from said top edge to said bottom edge" and "said first area extending to said top edge of said perimeter". Neither Haugwitz nor Madole teach nor suggest this combination of limitations. Accordingly, applicant respectfully submits that new claim 17 is believed to be allowable and passage to issuance of thrice-amended claims 13 and 15 and new claim 17 is respectfully requested.

7. All of the above amendments to the claims have basis in the drawings as filed and/or in other segments in the description and do not add any new matter.

8. If there remain any matters that may be resolved by telephone, the Examiner is invited to call applicant to resolve such matters.

Respectfully,



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